

It's Good to be Green at Purgatory

News Release

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New carpool program offers perks for skiers and riders

Durango, CO – Purgatory at Durango Mountain Resort is putting out the call to all environmentally friendly skiers and snowboarders, “We Want You.” The resort has created a program that rewards skiers and boarders who carpool on weekends and holidays with the best parking spaces on the mountain.

During these times, Purgatory Village Parking Lot will be exclusively for carpool vehicles that have three or more people ready to hit the slopes. The lot provides the closest access to Purgatory Village and the sixpack chairlift. The only other vehicles permitted to park in this area are paid or valet.

“We want to thank our guests, specifically locals, who team up to help the environment by providing them the best access to a day on the mountain,” says Hank Thiess, president of resort operations. “If we can pull 100 cars off the roads, imagine the impact on pollution.”

-www.durangomountainresort.com-