

Purgatory Selected as Top Family Destination

News Release

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PURGATORY IS GREAT FOR SKIING WITH KIDS

Ski Magazine selects Durango Mountain Resort as one of the 7 seven destinations for families

Durango, CO – Purgatory at Durango Mountain Resort has long been known as a fun-family destination for skiers and snowboarders in Southwest Colorado, and now the secret is out. Ski Magazine selected Purgatory as one of the 7 Great Mountains to Ski With Your Kids in the November 2007 issue. One of only two resorts selected from Colorado, Purgatory is hailed for its “rolling steps that are roller-coaster fun, but never intimidating.”

The resort is pinpointed as being a great location for kids because of the family-friendly atmosphere at both the resort and in town. “With the one-two combo of town and resort, families find great skiing, comfortable digs and an authentically Western experience,” says the magazine noting Mesa Verde and the Durango & Silverton Narrow Gauge Railroad as excellent side vacations for families.

One factor placing Durango Mountain Resort on this elite list of great mountains to ski with kids is the Mountain Master Plan that includes new condo accommodations, swimming facility, restaurants and retail outlets and more family-friendly amenities. Purgatory Lodge is the resort's largest development in history and is currently taking shape in the heart of Purgatory Village. With an expected completion of phase one in winter 08-09, Purgatory Lodge will feature new skier services, including a ticket office, rental and retail outlets, bathrooms, lockers, a swimming pool and spa area and a new Purgy's Day Lodge; perfect for parents watching their children come down the mountain.

Purgatory at Durango Mountain Resort is scheduled to begin the 2007-08 winter season on December 1st with the 15th annual Benefit Day. An earlier opening date is possible as winter weather moves into the area. Benefit Day features \$15 lift tickets with all proceeds going to local non-profit organizations; this year's benefactors are Durango Nature Studies and the Durango Winter Sports Foundation. Season Passes and daily lift tickets begin on December 2nd.

For the complete article featuring Durango Mountain Resort as one of the 7 Great Mountains to Ski With Your Kids, check out the November 2007 edition of Ski Magazine, on newsstands now.

-www.durangomountainresort.com-